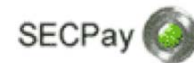


Zen Cart Features Available

- **Administration / Backend Functionality**
 - Supports unlimited products and categories
 - Products-to-categories structure
 - Categories-to-categories structure
 - Add/Edit/Remove categories, products, manufacturers, customers, and reviews
 - Support for physical (shippable) and virtual (downloadable) products
 - Administration area secured with a username and password defined during installation
 - Contact customers directly via email or newsletters
 - Easily backup and restore the database
 - Print invoices and packaging lists from the order screen
 - Statistics for products and customers
 - Multicurrency support for international e-commerce
 - Automatically update currency exchange rates
 - Select what to display, and in what order, in the product listing page
 - Support for static and dynamic banners with full statistics
- **Customer / Front-end Functionality**
 - All orders stored in the database for fast and efficient retrieval
 - Customers can view their order history and order statuses
 - Customers can maintain their accounts
 - Address book for multiple shipping and billing addresses
 - Temporary shopping cart for guests and permanent shopping cart for customers
 - Fast and friendly quick search and advanced search features
 - Product reviews for an interactive shopping experience
 - Foreseen checkout procedure
 - Secure transactions with SSL
 - Number of products in each category can be shown or hidden
 - Global and per-category bestseller lists
 - Display what other customers have ordered with the current product shown
 - Breadcrumb trail for easy site navigation
- **Product Functionality**
 - Dynamic product attributes relationship
 - HTML based product descriptions
 - Automated display of specials
 - Control if out of stock products can still be shown and are available for purchase
 - Customers can subscribe to products to receive related emails/newsletters
- **Payment Functionality**
 - Accept numerous offline payment processing (check, money orders, offline credit card processing,)
 - Accept numerous online payment processing (2CheckOut, PayPal, Authorize.net, iPayment)
 - Disable certain payment services based on a zone basis (ex: oversees sales)
- **Shipping Functionality**
 - Weight, price, and destination based shipping modules
 - Real-time quotes available (UPS, USPS, FedEx,)
 - Free shipping based on amount and destination
 - Disable certain shipping services based on a zone basis (ex: oversees sales)

- **Tax Functionality**
 - Flexible tax implementation on a state and country basis
 - Set different tax rates for different products
 - Charge tax on shipping on a per shipping service basis

Payment Gateways Available



Merchant Account

If you prefer to accept credits cards directly on your site without using a third party provider such as PayPal, you'll need to apply for a merchant service to accept major credit cards. If your provider utilizes a gateway that is not listed above, please contact us as new gateway integration is always being added for your convenience.

PayPal

We also offer accounts with PayPal for handling your payments. All you have to do to open an account is go to <http://www.your-it-solutions.com/resources.html> and click on the PayPal banner to access the secure area of the PayPal website and complete the application process.

Hosting

We will install your online store with your hosting provider if they offer PHP and MySQL for server technologies and use Apache as their web service. We also have hosting services available with branded email and ftp accounts. Setup is included.

Product Content

It is understood Your IT Solutions is not responsible for loading the product data and pictures.